

# ATM SERVIZI DIVERSIFICATI



**EXPERIENCE ON THE MOVE**

# ATM SERVIZI DIVERSIFICATI

**INTRODUCING YOU THE COMMERCIAL COMPANY OF ATM GROUP, THAT PLANS AND ORGANIZES TOURISTIC PRODUCTS AND SERVICES FOR INDIVIDUALS, GROUPS, COMPANIES, TOUR OPERATORS, SCHOOLS AND ASSOCIATIONS.**

Our main products are:

- **ATMOSFERA**, the first two restaurant-trams in Italy;
- **HISTORICAL TRAMS**, offering dedicated customised itineraries for both private and corporate events;
- **TRAMS FOR CHILDREN**, didactic trams and the famous “TraMito”, special vehicles ideal for children;
- **BUS RENTAL**, for both private and corporate services, in Italy and abroad;
- **DEDICATED SERVICES FOR SCHOOLS**, to fulfil the transportation needs of students both in and around Milan;
- **TOURISTIC SERVICES**, for groups, individuals, tour operators and foreign companies organizing outbound services in Italy. We can create and customise tailor-made packages according to the need of any client.

*The quality of our offer is guaranteed by the reliability, professionalism and experience of ATM Group, which has been running public transport in Milan and its hinterland since 1931.*

**[www.atm.it](http://www.atm.it)**

# ATMOSFERA RESTAURANT-TRAM



## ATMOSFERA

Elegance, taste and tradition are the characteristics of **ATMOSFERA**, the tram that travels through the city every day, **combining the pleasure of good food with the beauty of discovering the heart of Milan.**

You can have dinner on the **restaurant-tram any evening of the week** - all you have to do is book your seats individually. Alternatively, you can **hire the whole carriage** for special occasions. **Hiring the tram in exclusive use can be customised**, from the timetables to the itinerary, to the service duration itself.

The proposed menus, which can be meat-based, fish-based and vegetarian, are updated seasonally to always guarantee **quality and service accuracy**, thanks also to the **on-board Chef and staff.**

Tel. + 39 02 48.607.607 | [atmosfera@atm.it](mailto:atmosfera@atm.it)

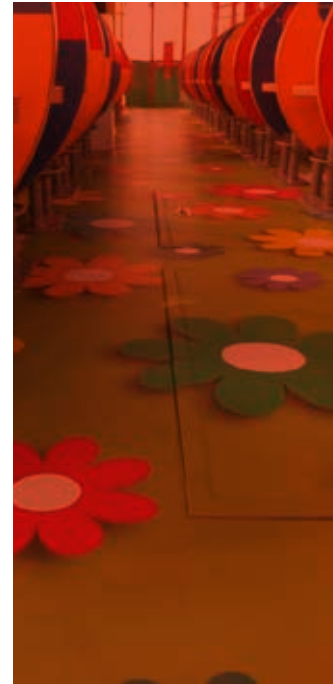
# HISTORICAL TRAM



We can organize city **tours and special celebrations** in a unique and original way, aboard of the historical **“Serie Carrelli” trams from the 1920s and ‘30s**. The rentals in exclusive use, both for private and corporate purposes, are always **tailor-made for our client** with personalized timetables and itineraries. **Additional services are available**, if requested, such as on-board catering, tourist guides and – last but not least – graphic personalization of the tram both inside and outside the vehicle. Another important feature of this product is represented by the long-term rental of the trams for **promotional, advertising and business initiatives**.

Tel. + 39 02 4803.6043 | [tramstorici@atm.it](mailto:tramstorici@atm.it)

# TRAMS FOR CHILDREN



## **DIDACTIC TRAMS**

Two of our historical trams have a specific internal layout which is ideal for hosting primary school children, with comfortable seats and flip-open tables. The didactic itineraries in downtown Milan, created on purpose for this service, guarantee a unique and original lesson held by teachers in front of their classes while having a look at the city of Milan.

## **TraMito**

Colourful and with a great impact, fitted out like a true penny arcade, TraMito is dedicated to entertaining children and guarantees a truly unforgettable way of celebrating birthday parties and other special anniversaries for our younger passengers.

**Tel. +39 02 4803.6043 | [tramstorici@atm.it](mailto:tramstorici@atm.it)**

# BUS RENTAL



We organize transportation **for all your needs**: daily rentals, **domestic and international tours**, dedicated shuttle services for companies in and around Milan for longer periods. Thanks to the **different capacities of our vehicles** (13, 16, 25, 34 and 55-seater buses), which are equipped with every comfort, we always guarantee the **effective and safe** transportation of our clients. **The experience and support of ATM group** means we can offer permanent assistance and monitoring, guaranteeing quality in transportation for every occasion.

Tel. + 39 02 4803.6046/6047 | [noleggibus@atm.it](mailto:noleggibus@atm.it)

# DEDICATED SERVICES FOR SCHOOLS



**We organise and manage school services and transportation activities** on behalf of privates and public schools of Milan and hinterland, personalising the itineraries also on a daily basis, in order to **answer the needs of all students** from primary to high school **in the best possible way**. We always guarantee on-board assistance, too, also for passengers with reduced mobility.



Tel. +39 02 4803.6040/6041 | [scuolediversificati@atm.it](mailto:scuolediversificati@atm.it)

# TOURISTIC SERVICES



We create customised **tourist packages in Milan and all over the rest of Italy**, for both leisure and corporate activities. In addition to transportation services, our offer naturally includes the entrances to museums and other cultural sites, visits and guided excursions, bookings for the best restaurants, meeting and convention facilities, incentive and team-building activities.

Particularly noteworthy are our 50 guaranteed daily entrance tickets at **Leonardo da Vinci's "Last Supper"** in Milan, and our long-term partnership with **FCBarcelona** in the organization of all the ground services for the First Team transfers throughout Italy.

Tel. + 39 02 4803.6042 | [turismo@atm.it](mailto:turismo@atm.it)



**ATMOSFERA RESTAURANT-TRAM**

Tel. +39 02 48.607.607 - [atmosfera@atm.it](mailto:atmosfera@atm.it)

**HISTORICAL TRAMS &  
TRAMS FOR CHILDREN**

Tel. +39 02 4803.6043 - [tramstorici@atm.it](mailto:tramstorici@atm.it)

**BUS RENTAL**

Tel. +39 02 4803.6046/6047 - [noleggibus@atm.it](mailto:noleggibus@atm.it)

**DEDICATED SERVICES FOR SCHOOLS**

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**GENERAL INFORMATION**

[infodiversificati@atm.it](mailto:infodiversificati@atm.it)

**[www.atm.it](http://www.atm.it)**

*(under the "Other services" section)*

The graphic features a large, stylized 'ATM' logo in black, set against a white background. The logo is partially framed by a thick orange bar that curves from the top left towards the right, and a thick red bar that runs horizontally across the bottom. The overall design is modern and dynamic, with sharp angles and a high-contrast color palette.

**ATM**